





This is Your Opportunity to Buy the Best Woman in the World---"Mother"---a complete

# BEATTY WASHING OUTFIT

The Washing Must Be Done---Let the "Beatty Do It" An Electric Washer in the Home Benefits the Whole Family

The world is travelling fast in every other method of cutting down labor. Can we expect Mother to keep up and educate her family and still do the washing of today the same old way of a century ago?

"IT CAN'T BE DONE"

The quicker we understand where this wash day drudgery will land us the better.

PHONE US TODAY

Mother, most of all of course, but father, too, sister and brother---the whole family benefitted in many ways by an electric washing outfit.

Anything that contributes to the comfort, the beauty, the convenience of home represents money well spent.

Thousands and thousands of women all over Canada are enjoying wash day with a BEATTY



"There's a World of Satisfaction in a Beatty"

## Saves Your Health

The Beatty makes it possible without any hard work on your part --- without getting overheated or exhausted. The old way is the drudgery that kills. Get the complete Beatty washing outfit and live longer.

This is the fastest washer in the world. We gladly invite competitive demonstrations.

**FREE! Any Four of these Valuable Washday Extras FREE!**

THESE WASH DAY EXTRAS ARE ONLY GIVEN WHILE THIS SALE LASTS

Tub Bench, Washer Drainer, Wash Tub, Step Ladder, Ceiling Dryer, Clothes Basket, Ironing Board, Electric Iron, Clothes Hamper, Clothes Rack

### EASY PAYMENT PLAN

It is not necessary to Pay Cash for the "BEATTY." During this Special Sale you can make the Down Payment to Suit Your Purse. The balance can be divided into weekly or monthly payments.

---What an Ideal Xmas Gift---  
---Wash as you Pay the Beatty Way---

## CUNNINGHAM HARDWARE

Phone 121

MACLEOD, ALBERTA

Phone 121

### THE MACLEOD TIMES AND MACLEOD WEEKLY NEWS

Dillingham & Dillingham, Publishers.  
S. Dillingham, Editor and Manager  
J. Dillingham, Treasurer  
A weekly newspaper printed and published at Macleod, Alberta every Thursday.

THURSDAY, OCTOBER 20th, 1927

#### THE CONQUEST OF THE NORTH

The marvelous productivity of the prairie provinces has long since shattered the pessimistic predictions of those who, a generation ago, considered that part of Canada as an inhospitable waste, and climatically unfit for grain growing.

Year after year, the grain-growing line has been pushed further northward. This year, the Winnipeg Free Press reports, the farmers in the Fort St. John district, Northern Alberta, has raised forty thousand bushels of high-grade hard wheat.

Fort St. John is six hundred miles north of the international boundary, and the nearest railway connection is at the town of Peace River, two hundred miles west.

The farmers have appealed to the Wheat Pool to aid them in marketing the crop, and the government is also asked to assist in the river transportation to rail-head.

Geographically and climatically, the Peace River country possesses many advantages over the Fort St. John section, and the yield this year, both in quantity and quality, is far in excess of former records.

The accumulated experience of wheat growers in the so-called far north has forever removed the Peace country from the category of the problematical as to its suitability for successful agricultural operations.

The colonization and development would add annually increasing millions to the national wealth, and no expenditure of public money would more quickly show a profitable return than that spent for a railway connection to the Pacific Coast.

The conquest of the North has been fully demonstrated; it is no longer an uncertain experiment, but the potential wealth of this vast area lies dormant, awaiting the construction of a railway, the cost of which would be insignificant when compared with the enormous and assured returns.

#### SPEED

Fourteen years ago the first Schneider cup race for seaplanes was won by France. The pilot made a speed of 44.7 miles an hour, and the world was wondering if a plane ever would go faster than an automobile.

The other day a British plane shot through the air at a rate of 281.488 miles an hour to win the same trophy. When you figure that a sprinter running the 100-yard dash in 10 seconds is fast and that this British plane went 412 feet a second, you begin to realize what the word "flying" means.

Compared with that, a bullet travels like a schoolboy's paper wad.

#### CAPITAL GOSSIP AND PROVINCIAL NEWS

##### Swine Club Shows Cancelled

It has been found necessary by the Department of Agriculture to cancel arrangements made to hold Boys' and Girls' Swine Club shows in Calgary and Edmonton during the coming fall, owing to the recent outbreaks of Infantile Paralysis at a number of points in the province, and the consequent unwillingness of parents to allow their children to travel far from home.

The pigs fed by club members in various districts will be marketed as they are ready under the direction of local club supervisors, and the carlot prizes will be awarded as

previously arranged, but the other features of the shows, including judging competitions for the railway trophies and the trip of the winning team to Toronto, must unfortunately be abandoned this season.

##### Will Attempt to Keep Road Open During Winter

An attempt will be made this winter to demonstrate that given a good road, automobile traffic can be carried on successfully all year round in Alberta. The Probus Club, a business men's organization of Calgary, has undertaken to keep the highway between Calgary and High River clear of snow during the winter months to stimulate business in the city and encourage motor traffic from country points along this line.

##### Preparing Exhibits for Royal and International

Reports from former Alberta prize winners at the Toronto Royal Agricultural Fair and the Chicago International Hay and Grain Show indicate that many of them will again be competitors in various classes this year. Entries for the Royal, which will be held from November 16 to 24, must be in the office of the manager, A. P. Westcott, not later than October 27 and exhibits must reach Toronto and be in place not later than November 15.

In the case of the International, all entries have to be at Chicago not later than November 10, and all exhibits must be there not later than November 21. In connection with this show, Alberta exhibitors may send their entries to the Department of Agriculture, Edmonton, and also send their exhibits to the Field Crops Branch of the Department, from where they will be forwarded to Chicago.

In this case all entries should reach Edmonton not later than November 1, and all exhibits should arrive not later than November 5. Exhibits should be sent to the Provincial Government Cleaning and Grading Plant, care of W. J. Stephen, 9027-105a Avenue, Edmonton, Alta.

##### Telephone System Had Busy Month

Establishing a new high record in the history of the system, toll business over Alberta telephone lines during the month of September, 1927, amounted to \$120,465.30, being an increase of over \$31,000.00 as compared with the corresponding month in 1926. A total of 423 stations were added to the system in the month, 247 of these being in towns and cities and 181 on rural lines.

##### Premier and Party Visiting Northland

Premier Brownlee, Hon. R. G. Reid and a number of prominent citizens are spending the present week in a trip of inspection which includes visits to many points in the Peace

# CANADIAN LEGION, MACLEOD HALLOWE'EEN MASQ'RADE BALL

# HUDSON'S BAY HALL FRIDAY OCT. 28

## SUPPER WILL BE SERVED

## PRIZES WILL BE GIVEN FOR THE BEST COSTUMES

## FIVE-PIECE ORCHESTRA

ADMISSION:---GENTLEMEN \$1.00;

LADIES \$1.00

River country. Hugh Allen, M. L. A. for Peace River, is arranging to have a number of delegations meet the premier at various points to give an opportunity to make any representations they may wish to the government.

##### Alberta Cattle Champions of Moose Jaw Show

A carload of Hereford steers owned by C. Archer of Manyberries, Alberta, after winning first prize in the two-year-old class, was awarded the grand championship of the fifth annual feeder show held during the past week at Moose Jaw, Sask.

Lethbridge Made Customs Air Port A license for a public customs harbor has been granted to the city of Lethbridge, according to an announcement from Col. J. L. Ralston, Minister of National Defence, Ottawa. The Department of National Revenue has concurred in the issue of the customs air harbor license in order to provide facilities for the entry of aircraft from the United States into Southern Alberta.

##### Cattle Entries for Royal Show Selected

Selection of the cattle which will represent Alberta herds in the showing at the forthcoming Toronto Royal has been made, announces Livestock Commissioner S. G. Carlyle. The animals, which have been carefully chosen by the selection committee, include five head of Aberdeen Angus from the Vauxhall Stock Farms; four Herefords from O. A. Boggs of Daysland; seven Holsteins from the C. P. R. farm at Strathmore; one Angus heifer from the C. P. R. farm at Chin; one Ayrshire calf from Rowland Ness of De Winton; one Ayrshire bull from A. C. Anderson of Calgary; an Ayrshire heifer and calf from J. J. Richards of Red Deer; two Aberdeen Angus bulls from Thos. Henderson of Lacombe and two Shorthorn steers from the Provincial Government farm at Olds. In addition, the usual splendid lot of steers contributed by various breeders in the province and fitted by the University of Alberta will again appear at the Royal. The names of Alberta

breeders who will exhibit horses and sheep will be announced shortly, as the final selection is being made at the present time.

##### Alberta Cattle Champions of Moose Jaw Show

A carload of Hereford steers owned by C. Archer of Manyberries, Alberta, after winning first prize in the two-year-old class, was awarded the grand championship of the fifth annual feeder show held during the past week at Moose Jaw, Sask.

Lethbridge Made Customs Air Port A license for a public customs harbor has been granted to the city of Lethbridge, according to an announcement from Col. J. L. Ralston, Minister of National Defence, Ottawa. The Department of National Revenue has concurred in the issue of the customs air harbor license in order to provide facilities for the entry of aircraft from the United States into Southern Alberta.

##### Cattle Entries for Royal Show Selected

Selection of the cattle which will represent Alberta herds in the showing at the forthcoming Toronto Royal has been made, announces Livestock Commissioner S. G. Carlyle. The animals, which have been carefully chosen by the selection committee, include five head of Aberdeen Angus from the Vauxhall Stock Farms; four Herefords from O. A. Boggs of Daysland; seven Holsteins from the C. P. R. farm at Strathmore; one Angus heifer from the C. P. R. farm at Chin; one Ayrshire calf from Rowland Ness of De Winton; one Ayrshire bull from A. C. Anderson of Calgary; an Ayrshire heifer and calf from J. J. Richards of Red Deer; two Aberdeen Angus bulls from Thos. Henderson of Lacombe and two Shorthorn steers from the Provincial Government farm at Olds. In addition, the usual splendid lot of steers contributed by various breeders in the province and fitted by the University of Alberta will again appear at the Royal. The names of Alberta

wonderful." On many occasions he has recorded for the Brunswick Gramophone producers and no doubt his selections have been reproduced in Macleod. The balance of the artists comprises Glen Ringland, well known local saxophone artist; Jack Paulson, the wizard of the banjo; Ande Lande, Alberta's premier violinist, and Joe Bremner, whose work on the traps cannot be beaten anywhere. If folks can't dance to this orchestra, don't blame them, there must be something wrong with the dancers. Here they and prove this statement by attending the Canadian Legion Masquerade Ball at the Hudson's Bay Hall on October 28th next.

See this real live jazz orchestra in

action, you just have to dance, your feet get that gliding feeling.

Miserable people are those who are happy and don't know it.

There are superior races. Man is superior to a horse; but his very superiority imposes an obligation not to impose on the horse.



Low Round Trip Rates to the Old Country for Christmas

FOUR DAYS OPEN SEA BY THE MIGHTY WATER BOULEVARD TO EUROPE

From		
Montreal		
Oct. 28--S.S. Metagama	to Glasgow, Belfast, Liverpool	
Quebec		
Nov. 2--S.S. Montclair	to Cherbourg, Southampton, Antwerp	
Montreal		
Nov. 4--S.S. Montclair	to Glasgow, Liverpool	
Montreal		
Nov. 11--S.S. Montclair	to Glasgow, Liverpool	
Montreal		
Nov. 16--S.S. Montclair	to Cherbourg, Southampton, Antwerp	
Montreal		
Nov. 18--S.S. Montclair	to Glasgow, Liverpool	
Montreal		
Nov. 25--S.S. Melita	to Belfast, Glasgow, Liverpool	
St. John		
Dec. 6--S.S. Montclair	to Belfast, Glasgow, Liverpool	
St. John		
Dec. 9--S.S. Montclair	to Belfast, Glasgow, Liverpool	
St. John		
Dec. 14--S.S. Montclair	to Cobh, Cherbourg, Southampton	
St. John		
Dec. 15--S.S. Montclair	to Belfast, Liverpool	

LARGEST AND FASTEST SHIPS TO AND FROM CANADA

Special trains and through cars to ship's side.

For further information apply to: W. V. Price, Agent, C.P.R., Macleod; or R. W. Greene, Asst. Gen. Agt., C.P.R. Station, Calgary; W. C. Casey, Gen. Agt., C.P.R. Bldg., Winnipeg.

## CANADIAN PACIFIC

WORLD'S GREATEST TRAVEL SYSTEM  
Always carry Canadian Pacific Railway Company's Tourist's Cheques, available everywhere

### MAJESTIC COAL BEST BUY IN THE WEST

THE COAL THAT MOTHER LIKES

GOOD FOR FURNACE  
GOOD FOR RANGE  
GOOD FOR FALL  
GOOD FOR WINTER

DON'T ACCEPT SUBSTITUTE

If your dealer has not got MAJESTIC COAL write to address below for MAJESTIC COAL DEALERS:

EDMUND A. ELTON, Sales Representative, 1007-13th Ave. West, Calgary.

Durham Coal Co., Ltd., 438 Main Street, Winnipeg.

TIMES ADS GET RESULTS



# YOUNG & CO.

## LADIES' WEAR — DRY GOODS

### WEEK-END SPECIALS

**HUCK TOWELS**—  
Job lot of Huck Towels travel-  
ers' samples, seconds, etc.  
Values in this lot to 45c each—  
To Clear, 15c each

**SILK AND WOOL HOSE**—  
Ladies' Fine Silk and Wool Hose.  
Ribbed tops, camel and white,  
grey and white, fawn and white,  
all black—  
\$1.00 pair

**WHITE FLANNELETTE**—  
Strong and serviceable White  
Flannelette 27-in. wide, a good  
everyday quality—  
Special 5 yds. for \$1.00

**LADIES' FINE SILK AND  
WOOL HOSE**—  
Ladies' Fine Silk and Wool  
Hose, plain shades, sport rib  
effect; a wonderfully good  
stocking for daily wear. In grey,

fawn, camel, nude, rose, and  
black—  
\$1.00 pair

**DAMASK TABLE CLOTHS**—  
54-in. x 54 in. A good stout  
quality—  
\$1.25 each

**WHITE COTTON SHEETING**—  
70-in. wide, strong and durable—  
Extra Special 49c yd.

**PILLOW COTTON**—  
Pillow Cotton 42-in. wide, good  
serviceable grade, smooth finish  
Special 39c yd.

**PILLOW CASES**—  
Pillow Cases of strong weight  
cotton, 42-in. Hemmed, ready  
for use—  
25c each

**RUBBER APRONS**—  
Ladies' Fine Quality Rubber  
Aprons, assorted colors—  
59c each

**DRESS FLANNEL**—  
54-in. wide Colored Dress  
Flannel, a soft and closely  
woven flannel makes warm and  
smart dresses for women and  
Misses. In all the new fall color-  
ings. Regular \$1.95 yard—  
Special \$1.50 yd.

**NEW DRESS FABRICS FOR  
FALL**—  
Smart check and stripe effects  
in silk and wool fabrics for fall  
wear, in Rose, biege, green,  
sand, blue, etc.

Also New Wool Taffetas, Otto-  
man Cords, etc., in Rose, biege,  
sand, woodrose, blue, green etc.  
All 54-in. goods priced from—  
\$2.25 to \$3.95 yd.

# Men!

it's a most  
remarkable  
offer . . . .

A Fashion-Craft Suit  
Made to Your Measure

## \$29<sup>50</sup>

Tailored from the Genuine

**P&B**  
PRIDE OF  
BRITAIN  
TRADE MARK  
**TWEEDS**

as only Fashion-Craft  
can do it.

The Fashion-Craft  
Expert

direct from Headquarters  
will be here with a wonder-  
ful range of woollens for your  
selection—let him measure  
you. He will be here on

**Thurs., Nov. 3**  
AT  
**J. W. MOREASH'S**

MACLEOD MERCHANT TAILOR ALBERTA

get any men to undertake this work,  
they would not give up an hour or  
two a week to engage in this great  
work. The Archdeacon pleaded  
earnestly for help in the work  
of training the young. "The fin-  
ances of the church is one," he said  
that the systematic giving of the  
members will settle the financial  
needs of the church. The minister  
should not be worried over the fi-  
nancial affairs of the church—if  
he is it affects the spiritual work  
of the church. He concluded by  
saying that these things are the  
fruits of loyalty to Jesus Christ, and  
if there is no loyalty to Him there  
can be no success.

The clergy present besides His  
Lordship Bishop Sherman and Arch-  
deacon Swanson were: Rev. Canon  
Merrick of Red Deer, Rev. W. T.  
Cripps, Bishops Chaplin, Leth-  
bridge; Ben N. Blund, Pincher  
Creek; Rev. C. Biddle, High River;  
Rev. W. R. Jeffcott, Coats and War-  
ren; Rev. V. S. Lord, Brocket; Lay  
Readers D. F. Kemp, Vulcan, and  
J. H. Pearson, Hazelton.

#### REGULAR MEETING OF COUN- CIL OF TOWN OF MACLEOD

At the regular meeting of the  
council there were present: Mayor  
McDonald, Councillors McLeod,  
Stevens, Swinerton, Morris and Day.  
Stevens-McLeod—That the min-  
utes of October 3rd be adopted as  
read.—Carried.

Swinerton-Day—That the secre-  
tary is hereby instructed to enter  
upon the assessment roll for the  
year 1927 the following: Artic Re-  
fineries, Ltd., buildings: 2 oil tanks,  
\$960.00, warehouse \$240.00, same to  
bear taxes from August 1st, 1927.—  
Carried.

Stevens-McLeod—That the secre-  
tary is instructed to enter upon the  
assessment roll for 1927 the follow-  
ing: Alberta Wheat Producers' As-  
sociation building, \$3,960.00, same to  
bear taxes from July 1st, 1927.—  
Carried.

McLeod-Swinerton—That the secre-  
tary is instructed to enter upon the  
assessment roll for the year 1927  
the following: Midland Grain Com-  
pany building, \$3,168.00, same to  
bear taxes from September 1, 1927.—  
Carried.

Day-Swinerton—That accounts as  
passed by the finance committee be  
paid.—Carried.

Secretary is instructed to notify  
all consumers of electric light hav-  
ing a flat rate that flat rate will be  
discontinued at the end of 1927, but  
that a special meter rate will be  
made for them based on the quantity  
used.

Day-Stevens—That A. T. Leather  
be appointed on health board for

three years.—Carried.  
Day-Morris—Adjournment.

#### SMALL DOCKET AT SUPREME COURT CRIMINAL ASSIZES AT MACLEOD

The Supreme court criminal assizes,  
MacLeod Judicial District, were  
opened in the Court House on Mon-  
day, October 17, with Chief Justice  
W. C. Simmonds on the bench. There  
were only three cases on the docket  
down for trial. One case, Rex vs.  
George and Walter Roberts, robbery,  
was set over till next court. J. D.  
Matheson, solicitor for the Crown,  
and P. O. McKenna, solicitor for the  
defence.

The first case heard was Rex vs.  
Jessie Gardner, Nobleford, abduc-  
tion of child under fourteen. Accused  
pleaded guilty and was let out on  
suspended sentence, with a \$500.00  
bond to keep the peace for 2 years.  
J. D. Matheson was solicitor for the  
Crown and C. F. Carwell, Granum,  
appeared for the defence.

The second case was Rex vs. L.  
Demodovich, wounding with intent.  
The accused was found guilty of un-  
lawful wounding, and was sentenced  
to three months in Lethbridge jail,  
with fine of \$150.00, and in default  
of payment of fine, three months  
more in jail. J. D. Matheson prose-  
cuted for the Crown and J. W. Mc-  
Donald, K. C., appeared for the de-  
fence.

The court concluded the sitting  
this morning just before noon.

#### DEATH OF RUTH MOOREY

The death occurred Tuesday morn-  
ing at the home of Victor Barr  
Ardenville, of Ruth Moorey, aged  
13, eldest daughter of Mr. and Mrs.  
Ernest Moorey of Ewelme. The  
cause of death was scarlet fever.  
Ruth was attending the Ardenville  
school, taking her grade IX high  
school work, and was staying with  
Mrs. Barr. She was taken sick last  
Wednesday. When it was found to  
be scarlet fever the school was  
closed on Friday. The funeral was  
held Wednesday, interment taking  
place in the Macleod cemetery.  
Much sympathy is felt for Mr. and  
Mrs. Moorey in their sad loss of  
such a promising young daughter.

CANADA TO RETIRE \$37,000,000  
IN BONDS—DEBT MATURING  
IN NOVEMBER WILL BE  
TAKEN UP BY OTTAWA

Ottawa, Oct. 14.—In an announce-  
ment issued today from the finance  
department it is stated that the  
minister of finance will redeem in  
cash \$29,068,400 of bonds which ma-  
ture on November 1, as well as \$8.



## All Canada Agrees "It's Better because it's Canadian"

"It's Better because It's  
Canadian" . . . a year ago  
General Motors of Canada  
gave first utterance to this  
phrase.

"It's Better because It's Cana-  
dian" . . . newspapers and maga-  
zines all over Canada took up the  
theme, impressing on Canadian  
citizens the pride they should  
justly feel in the products of  
their country.

"It's Better because It's Cana-  
dian" . . . the phrase has struck  
home, has become a challenge to  
the Canadian manufacturer and  
to the Canadian buyer.

"It's Better because It's Cana-  
dian" . . . it is a fact. And be-  
cause it is a fact . . . because  
General Motors was inspired to  
put it into words . . . because  
Canadian editors added to its  
impetus . . . because Canadians  
accepted it . . . and because the  
standard of Canadian quality  
proved it true. . . .

. . . all Canada has enjoyed a  
greater measure of prosperity;  
and General Motors of Canada,  
with many other Canadian manu-  
facturing organizations, has just  
completed the most successful  
year in its history.

GM-3333

CHEVROLET PONTIAC OLDSMOBILE OAKLAND McLAUGHLIN-BUICK  
LASALLE CADILLAC GENERAL MOTORS TRUCK

## GENERAL MOTORS of CANADA Limited

Home Office and Factories: OSHAWA, ONTARIO

000,000 treasury notes, bearing four the first of next month is the 5 per Most men who think they are  
per cent which mature on Novem- cent renewal loan issued in 1922 in proud of their reason are just proud  
ber 15. The loan which falls due on exchange for 1917 Victory bonds. of their stubbornness.

## The First Sip Tells!

"Beer is a good old English bev-  
erage" says the Mayor of Not-  
tingham, England.

Yes! and the Old Countryman  
knows by the first sip if it is  
good beer or not.

Everybody knows the Goodness of

# Horn Beer

BREWED BY A MASTER ENGLISH BREWER

Order a Case Today!

S. HEAP --- Local Agent --- PHONE 69

## Big Horn Brewing Co. Ltd.

This advertisement is not published or displayed by the Alberta Liquor  
Control Board or by the Government of the Province of Alberta.

## SEE IT FILMED

### EMPRESS THEATRE

Two Days Starting MONDAY NEXT

MID-WESTERN STUDIOS Present

## "Movies In The Making"

On the Stage

With a Cast of Local Talent

All the thrills, comedy and action of a motion picture  
studio. See it filmed at each evening performance.

SEE YOURSELF ON THE SCREEN

We Shoot the Audience Each Night!

## SEE IT FILMED

#### INDUCTION OF REV. FRANK RANDALL POWELL

The induction took place Tuesday  
evening of the Rev. Frank Randall  
Powell as rector of Christ Church  
(Anglican), Macleod, and St. James  
Church, Hazelton. His Lordship,  
Bishop Sherman of Calgary conducted  
the induction service. In a few  
words during the ceremony of induction  
His Lordship spoke of the large  
Diocese who had come to take part  
in the service, showing the great in-  
terest which this settlement had  
created throughout the Diocese. He  
was also delighted to see such a

large congregation present to take  
part and welcome their new clergy-  
man. It showed that the people  
were interested and augured well for  
the success of the new bond that was  
being formed this night. Arch-  
deacon Swanson of Lethbridge  
preached the induction sermon and  
took his text from Hosea; 4th chap-  
ter, "Like People Like Priest." The  
sermon was most appropriate for  
the occasion, giving a clear under-  
standing of the oneness of the work  
of the Church of Jesus Christ. Priest  
and people are bound together in  
one bond in the service of the  
church. "The common worship of  
the church is one," all have part in

the service of the church, the priest,  
the people, the choir and the organist  
all have their share in the services  
of the church. "The teaching of the  
church is one," the success or failure  
of the Sunday school and the teach-  
ing of the young is the success of the  
ministry. How heartbreaking it  
often is to the clergy the lack of  
support in this department of the  
church work. How many refuse to  
help in the Sunday school—every-  
thing else is put before work in the  
Sunday school. "The training of  
the church is one." He spoke of the  
wonderful work being done by the  
Boy Scouts, but said that there were  
many places where they could not

## Home to the Old Country for Christmas - New Years

Special Trains Travel LOW FARES

to the  
**Seaboard**

During December  
To The **Seaboard**

Leave Winnipeg 10:00 a.m.

Connecting With  
**XMAS SAILINGS**

From Winnipeg—

Nov. 23—S.S. Melita from	Montreal—Nov. 25 for	Glasgow, Belfast, Liverpool
Dec. 3—S.S. Montclair "	St. John—Dec. 6 "	Belfast, Glasgow, Liverpool
Dec. 6—S.S. Montrose "	" —Dec. 9 "	Belfast, Glasgow, Liverpool
Dec. 11—S.S. Montclair "	" —Dec. 14 "	Cobb, Cherbourg, Southampton
Dec. 12—S.S. Montclair "	" —Dec. 15 "	Belfast, Liverpool

Through Sleeping Cars To Connect With Specials At Winnipeg Will Be Operat-  
ed From Edmonton, Calgary, Saskatoon, Moose Jaw And Regina.

For full particulars ask the Ticket Agent  
G. D. BROPHY, District Passenger Agent,  
Canadian Pacific Railway Co., Calgary, Alberta.

## CANADIAN PACIFIC



## A GREAT PRODUCT OF A GREAT INSTITUTION

IT'S THE BEST THERE IS

# CALGARY

"The Beer with the Reputation"

ON SALE AT ALL THE BEST HOTELS AND CLUBS

Buy it  
by the case

Order from Your  
Nearest Agent

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Govern-  
ment of the Province of Alberta.



## Warm Clothing for Approaching Winter

MEN'S CHINCHILLI OVERCOATS  
STANFIELD'S ALL WOOL UNDERWEAR  
STANFIELD'S ALL WOOL SOCKS  
HEAVY ALL WOOL SWEATERS  
ALL WOOL SCARVES  
1, 2, 3 AND 4 BUCKLE OVERSHOES  
WARM FELT SLIPPERS  
SUEDE, KID AND WOOL MITTS AND GLOVES  
ALL WOOL GREY AND WHITE BLANKETS  
WOOL BATTS

**R. T. BARKER**

Macleod

Alberta

Although the Threshing Season is a Little Late This Year and the Temperature Down

## Artic Gasoline & Tractor Fuel

FIRES INSTANTLY—No Spitting and Coughing—because the quality is there. When buying our products you are getting fuels which have been refined to the finest degree of perfection.

**GEORGE STEWART, Agent**

Office Phone 78

Residence Phone 96

### EUROPE FEARS SITUATION IN BALKANS

Vienna, Austria, Oct. 17.—"Europe is in constant danger of another explosion which no League of Nations can check," is the warning uttered by the Vienna Neufreie Presse.

Austria's leading paper thus describes the highly charged situation which has arisen in the Balkans over the assassination of the Albanian

minister, Tsena Bey, at Prague, and the previous murder of General Kovachewitch, of Jugo-Slavia, and the recurring border raids in Macedonia. Observers believe that high tension and anxiety exists not only in the troubled Balkan peninsula, but in the European chancelleries as well.

"There is a boiling cauldron of unrest into which Europe may be dragged at any moment," says the newspaper.

## CREAM PRICES Holding High

Good revenue from cream now and later. Don't dry up your dairy herd just because you are busy with the harvest and threshing—drying up the herd now means loss of a steady revenue through the winter months.

### BUTTER FAT PRICES

Special	35c
No. 1	33c
No. 2	30c
Off Grade	25c

Cash on receipt of Cream and Eggs

**CRYSTAL DAIRY LIMITED**

Phone 28

Macleod, Alberta

## Speedway Garage

GAS - OILS - TIRES - ACCESSORIES  
**PHONE 235**

"TRY A NIP TONIGHT"

*Grant's*  
**BEST PROCURABLE**  
*Scotch Whisky*



The Original Label—look for it at the Vendor's and insist on GRANT'S "BEST PROCURABLE"

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

## Quantity Buying

Wheat is beginning to move to market and farmers will presently be in a position to purchase their winter supplies in quantities for cash. It is a creditable action, an action there is no need to feel just a little bit guilty about, and it is good business, too, to give your local merchant this business if he can meet you in quality and price. He certainly can meet you in Service. Give him an opportunity to figure on your requirements. Let him see that you appreciate his carrying your account during the summer. If you do this buying at home you will feel better about it.

## THE WHITE HALL

### LOCAL AND PERSONAL NEWS

H. Hanson of Lethbridge was a visitor to Macleod this week.

J. Young of Young & Co. was a Lethbridge visitor this week.

Constable Drummond of Lethbridge was a visitor to town this week.

Neil McCall was a motor visitor to Lethbridge on Wednesday of this week.

Mr. and Mrs. W. V. Price were Calgary visitors on Thursday of last week.

Frank Butler is on crutches as the result of spraining an ankle on Saturday night last.

The Rev. Frank R. Powell attended a Denary meeting at St. Cyprian's School, Brockton, on Wednesday of this week.

Mr. and Mrs. W. Ulrich of Champion, accompanied by J. O. Reid of Aldrie, were in Macleod on Sunday visiting Miss M. Ulrich.

Judge A. M. MacDonald, Dr. Olivia (Blairmore), Arthur Young and F. Perkins left Macleod this week on an extended hunting trip.

John McCrea and Grandson Gilmore, of Winnipeg, have been the guests of the former's brother, Sam McCrea, for the last week, en route home from the coast.

The Rev. Canon W. J. Merrick, formerly of Macleod, new of Red Deer, was in Macleod this week attending the induction of the Rev. Frank R. Powell to the Macleod parish.

Mrs. James Davey and Mrs. Ironfield left on Wednesday for Winnipeg, to attend the S. A. convention. They will visit in Moose Jaw en route and expect to be away about two weeks.

The Rally Day Service of St. Andrew's Presbyterian Church was held last Sunday at the morning service. There was a very large attendance of both scholars and parents, in fact the largest that has been seen at a rally service for many years. The service was conducted principally by the scholars and teachers of the Sunday school. The address was given by the Rev. A. C. Wishart, minister of the church, the subject being "Christ's Call to the Young." The address was divided into three parts, "Call to Discipleship," "Call to Prayer," and "Call to Service," and was listened to most attentively even by the youngest present. Hope Dillingham and Mina Ringland gave the recitations for the senior and junior girls. The special rally day offer-

ing was almost double that of any previous year.

Mrs. J. D. Matheson visited with friends in Coleman this week.

Mr. and Mrs. F. J. Cutler and Mrs. Lantinga were visitors to Lethbridge this week.

A. J. Love of Montreal was a visitor to Macleod this week, a guest of C. P. McGladdery.

Fred Henderson of Lethbridge was a motor visitor to Macleod on Tuesday of this week.

Norman McCauley of High River was in Macleod this week looking over the cattle situation.

J. F. Adams, noted pianist and composer, was a visitor to Macleod for a few days last week.

Kenny Ringland, who has been transferred from the bank at High River to Pincher Creek, was a visitor this week with his parents, Mr. and Mrs. James Ringland.

The Macleod Elks, lodge 129, are going to raid the stronghold of the Lethbridge lodge on Friday evening next. According to the local lads their plan of campaign is a deep dark secret.

P. McCartin, while driving in the vicinity of Macleod a few days since, had the misfortune of having a bone broken in his left arm when the buggy reach broke and he was thrown from the vehicle to the ground. Mr. McCartin is progressing favorably.

Ticket holders in Macleod and district will be interested to learn of the result of the drawing at the Medicine Hat Rotary carnival on Oct. 15th as follows: J. W. Conrad, Ford sedan; J. Fisher, chesterfield suite; J. M. Good, Kelvinator refrigerator; Mrs. Neal, Brunswick phonograph. All winners of Medicine Hat and district.

The Plymouth Rock Farm, owned and operated by T. J. Dudley, 25 miles northeast of Macleod, is the latest addition to the many poultry farms in Southern Alberta. Mr. Dudley is working under the direction of the Department of Agriculture and has started out with the intention of making it a success. He has in the past made a success of growing the best wheat in the south and is an ideal farmer. He secured from the department at Edmonton a flock of chicks, all registered, and is already receiving a fine revenue in eggs, and has a flock of excellent roosters that would be a credit to any flock. He purposes increasing his flock of pullets. Mr. Dudley has been in Alberta for a number of



### Westinghouse Oval Cone gives radio music exclusive charm

This achievement in loud speaker design means more than clarity, volume or tone. It brings the pulsating vivacity of the orchestra or singer into your home with all the realism and life as if you were seated right in the broadcasting studio. Let Us Demonstrate the Oval Cone in Your Home.

GEO. H. SCOTGALL

Agent

Phone 205 Macleod, Alta.

## BREAD

The most essential of Foods. Do you get the best?

Ask for **BAWDEN'S** and you are sure of it.

WHY NOT TODAY?

**BAWDEN'S BAKERY**

PHONE 132



**ALBERTA PRIDE Beer, Ale and Stout**

**A. YOUNG, Agt.**

MACLEOD — ALBERTA

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

It is probable that The Times will print Mr. Anderson's address in full in next week's issue.

A big Studebaker car turned over at the foot of Connelly's hill on Sunday last, but, after being righted with the assistance of Curran Grier and his team of horses, the car was able to proceed on its journey northward without injury with the exception of a few bent fenders.

Threshing is now the order of the day and the machines are turning out the golden grain that will again this year make Alberta famous for the best hard wheat grown in the world. Yields of from 30 to 50 bushels to the acre have been reported. Elevators are now busy night and day receiving the grain, at a price that will give good returns for the year's work on the farm.

The inferior man's demand for equality is tainted; the superior man's demand for it proves him a gentleman.

### G. McFARQUHAR

**FUNERAL DIRECTOR And EMBALMER**

Motor Hearse

Phone 218

Macleod

## Radiola 16

is the ultimate in radio for this year and for many years to come. It is the latest product of years of scientific thought on the part of engineers who have planned and built broadcasting stations such as Schonectady, Hastings, Denver and Oakland. Think of a set which all you have to do to run is to snap a switch to light your tubes, and turn a single knob to have stations troop in one after another on your loudspeaker. Just as simple as that, and no whistles. It is a six tube set and will give you all the volume you can stand on a single 45 volt "B" battery. Volume can be reduced at will by turning down your tubes. The price, stripped, is—

\$95.00

With radiotrons (tubes)—\$114.25

Come in and let us demonstrate this set. We will be glad to talk Radiola to you.

**John T. Doney**  
JEWELLER AND OPTICIAN  
MACLEOD — ALBERTA

## REACH & COMPANY, Ltd.

GENERAL MERCHANTS—DRY GOODS, LADIES' AND MEN'S UNDERWEAR, BOOTS AND SHOES, GROCERIES, VEGETABLES AND FRUITS.

Last week we told you about the sensational prices of Ladies' Silk Hose. It has been going on for some time. First it was the manufacturers, then the jobbers or the wholesalers, and, last but not least, the retail merchants or distributors who followed suit. We all know the craze when the Holeproof Hose struck the market. The first price was about \$2.50 and then it sold at \$2.25, again at \$1.85. Till the sensational cut by Reach & Co. of an 18-inch leg, all-silk hose for the price of \$1.00. This is the Hose that used to be \$2.25. We want you to clean these few dozen pair out at the cut price of \$1.00. After you do this we have bought a fancy range of colors in a Full Fashioned Hose to retail at \$2.00. No one will be in the fashion who doesn't buy one of these.

Men and youth, we are selling clothing at very tempting prices. Stanfield's Underwear. Next week we will have a special line of Men's Shoes and Balmorals at special cut prices. Anything that we do not mention the price of you will get it just as cheap by coming in the store manfully and tempt us with your money.

**REACH & COMPANY, Ltd.**

## SERVICE!!

You GET REAL AUTO SERVICE AT THE **MACLEOD MOTORS**

FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT

## Satisfaction

In Price, Quality and Service

Think of it — satisfaction in the three essentials in grocery buying — you are assured of satisfaction regarding price, quality and service when you buy at the S. E. Gust Grocery Store. Satisfaction is the goal of human endeavor—deal at Gust's and attain satisfaction.

### Satisfactory Grocery Prices

CONCORD GRAPES—	
Per basket	85c
10-basket lots	82c
SHELLED WALNUTS—Fresh broken, per lb.	45c
LUMP SUGAR—3 lbs. for	25c
FLOUR—Gold Seal, 98-lb. sack	\$4.50
GINGER SNAPS—Nice and fresh, 2 lbs. for	35c
P & G SOAP—21 bars for	97c
GRAPE FRUIT—2 for	25c
CRANBERRIES—2 lbs. for	45c
WEALTHY APPLES—Per crate	\$1.85
McINTOSH APPLES—Per crate	\$2.25

## The S. E. GUST STORES, LIMITED

"Nine of Canada's Best Stores"

H. FUNNELL, Manager, - - MACLEOD BRANCH

## Setting a Standard

U. G. G. Elevators have set, throughout Western Canada, a standard of service and treatment in handling grain for farmers. It pays to have a U. G. G. Elevator at your station, and it pays to make use of it. Deliver your grain to:

## UNITED GRAIN GROWERS LTD

Elevators at Macleod and Granum

COAL — FLOUR — FEED

## QUEEN'S SERVICE STATION

NORTH STAR GASOLINE

KEYSTONE AND WHITE STAR KEROSENE  
WILLIAM PENN LUBRICATING OILS AND GREASES

TIRES, TUBES AND ACCESSORIES.

**GEO. SHEFFIELD --- PROP.**



### Heats Quicker Saves Fuel

Comes to the boil far quicker than other wares. Gets the work done faster—thus saving fuel. The kettle sings sooner when it is SMP Enameled Ware. The vegetables are done on time. You waste no time and you use less fuel. Ask your local hardware merchant for that economical, fuel-saving

**SMP Enameled WARE**

SHEET METAL PRODUCTS CO. LTD.

SOLD IN MACLEOD BY THE CUNNINGHAM HARDWARE

## Friendship's Perfect Gift

The only gift that only you can make, Your Photograph. It is none too early to have your Xmas Gift Photographs made now. New mountings in a variety of styles. Telephone 64 for an appointment.

## MACLEOD PHOTO SERVICE

H. V. CLARKE -- MACLEOD, ALBERTA